

LEGAL NOTICE

01. LEGAL NOTICE

All you need to know about our company, our website, and the applicable law.

02. TERMS & CONDITIONS

All the terms and conditions linked to our website and its activity.

03. DATA PRIVACY & GDPR

What personal data we collect, How your data is used, how to modify or erase it and what we are tracking on this website.

01. LEGAL NOTICE

WHAT YOU HAVE TO KNOW

The Website www.massoninternational.com (hereinafter the “Website”) is edited by **Masson International Sàrl**.

Editor: MASSON INTERNATIONAL Sàrl (“société à responsabilité limitée”) under the Swiss law.

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Consulting this Website by any Internet user (hereinafter the “User”) automatically implies his/her approval and acceptance to the following terms of use.

JURISDICTION AND APPLICABLE LAW

The Legal Notice described on this page is submitted to Swiss law. The website is also in accordance with Swiss law. The User admits by using our website that its use will be governed by and construed according to the laws of Switzerland and disputes arising from such terms will be referred to the competent Court within the jurisdiction of the Bern canton in Switzerland, which will have sole jurisdiction. Any use of this Website will be expressly considered as made from the Swiss territory.

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This Website only aims to provide non-contractual information on the company Masson International Sàrl, its organization, activities and values. This Website does not constitute a contract nor engagement between its User and Masson International Sàrl in any way, any nature, any shape or form.

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02. Terms & Conditions

HOW YOUR USE OUR WEBSITE

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- any damage, direct or indirect, resulting from the use of this Website: including the use of intellectual information present on the Website or any damage/virus which infects or damages your computer or device.
- inaccuracy or lack of information relative to the information on the Website

The information present on this Website shall not be used/considered as information related to official opinions from public institutions or other public or private companies: it does not replace a consultation of official sources or accredited experts.

The Editor has the right to change, erase or modify all or part of the Website including also the Legal Notice, the Terms and Conditions, and the Data Privacy Policy.

03. DATA PRIVACY & GDPR

WHAT DATA WE COLLECT & HOW WE USE IT

PERSONAL DATA

This Website may collect personal data from the User and with his agreement. It helps us respond to User's demand and improve his/her experience on our Website.

We try to collect as little personal data as possible, and not without your consent.

You have the right to access, to modify, to rectify and to suppress your personal data by requesting it online at contact (@) massoninternational.com or by post at: Masson International Sàrl – rue de l'Equerre 20, 2502 Biel/Bienne, Switzerland.

WHAT WE COLLECT AND WHY DO WE COLLECT IT?

Contact forms

Your personal data filled-in on the contact forms are collected and stored in our third-party IT systems. We collect data and store it in our Customer Relationship Management software (Hubspot) as well as in Infomaniak, Google and/or Microsoft databases.

Embedded content from other websites

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

Analytics

This Website uses various analytics and tracking tools to measure our User's experience. It might store some cookies and track cookies on your device or computer. You can select to reject cookies from our cookies pop-up window.

WHO WE SHARE YOUR DATA WITH / WHERE WE SEND YOUR DATA

Visitor comments may be checked through an automated spam detection service. In addition, we use analytics tools to help us improve our User's experience.

Other than cookies and analytics, we have decided not to share your personal information resulting from a filled-in form (Contact form or Newsletters) to third-parties. Your personal data is collected via Hubspot and stored in our Customer Relationship Management software (Hubspot) as well as in Infomaniak, Google and/or Microsoft databases.

HOW LONG WE RETAIN YOUR DATA

For users that filled-in a contact form or a newsletter subscription, the personal data is retained indefinitely. All users can see, edit, or delete their personal information at any time (see first paragraph "Personal Data").

WHAT RIGHTS YOU HAVE OVER YOUR DATA

If you have an account on this website, or have left comments or an inquiry into a form, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we must keep for administrative, legal, or security purposes and required by law.